



# Taxi Text Alert

## Vehicle arriving warning messages – complete with vehicle references

Taxi Text Alert works alongside Auriga's Evocab Data Despatch system, to send customers a text message to let them know their vehicle is arriving, and providing a reference for the job - as well as the make, model and registration number of the vehicle.

### **SAFETY ASSURED**

Taxi Text Alert gives the customer a specific reference for their vehicle, which can be verified with the driver to ensure they are getting into the correct vehicle. This provides an assurance of safety, because customers can be sure the vehicle they are getting into is the one they booked, and is a fully licensed taxi or private hire vehicle.

### **COMFORT**

With Text Alert, customers no longer need to stand on street corners getting wet while waiting for their lift home. They can simply relax inside and wait for their text message to let them know their vehicle has arrived.

### **RELIABILITY**

Taxi Text Alert reduces instances of No-Jobs, keeping drivers happy and working, and avoiding customer complaints.

### **GENERATE INCOME!**

Taxi Text Alerts are charged to the end user at 25 or 35p. The latter tariff offers a revenue share – allowing you to make money on every Text Alert sent!

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